



PressAcademia

JMML

Journal of Management,
Marketing & Logistics

PressAcademia publishes journals, books,
case studies, conference proceedings and
organizes international conferences.

jmml@pressacademia.org

ISSN 2148-6670



ABOUT THE JOURNAL

Journal of Management, Marketing and Logistics (JMML) is a scientific, academic, peer-reviewed, semiannually and open-access online journal. The journal publishes two issues a year. The issuing months are June and December. The publication language of the Journal is English. JMML aims to provide a research source for all practitioners, policy makers, professionals and researchers working in the areas of management, marketing and logistics. The editor in chief of JMML invites all manuscripts that cover theoretical and/or applied research on topics related to the interest areas of the Journal.

Editor-in-Chief

Prof. Dilek Teker

Editorial Assistant

Yilmaz Erbas

JMML is currently indexed by

Ulrich's Directiroy, Copernicus, ASCI, Open J-Gate, EuroPub, Princeton University Library, International Scientific Indexing (ISI), Directory of Research Journals Indexing (DRJI), International Society for Research Activity (ISRA), InfoBaseIndex, Scientific Indexing Services (SIS), International Institute of Organized Research (I2OR), SOBIAD, Scope, ASCI.

Ethics Policy

JMML applies the standards of Committee on Publication Ethics (COPE). JMML is committed to the academic community ensuring ethics and quality of manuscripts in publications. Plagiarism is strictly forbidden and the manuscripts found to be plagiarised will not be accepted or if published will be removed from the publication.

Author Guidelines

All manuscripts must use the journal format for submissions.
Visit www.pressacademia.org/journals/jmml/guidelines for details.

CALL FOR PAPERS

The next issue of JMML will be published in December 2026.

Submit manuscripts to

jmml@pressacademia.org or

<http://www.pressacademia.org/submit-manuscript/>

Web: www.pressacademia.org/journals/jmml



EDITORIAL BOARD

Zafer Acar, Piri Reis University, Turkey, ORCID: 0000-0002-7711-2874

Emel Aktas, Cranfield School of Management, England, ORCID: 0000-0003-3509-6703

Christo Ananth, AMA International University of Bahrain, UAE, ORCID: 0000-0001-6979-584X

Mustafa Bekmezci, National Defence Ministry, Turkey, ORCID: 0000-0002-4078-8440

Fahri Erenel, Istinye University, Turkey, ORCID: 0000-0001-8943-7265

Murat Ferman, Beykent University, Turkey, ORCID: 0000-0003-4019-0219

Klaus Haberich, Franklin University, United States, ORCID: 0000-0002-6120-5742

Chieh-Jen Huang, Providence University, United States, ORCID: 0000-0002-4559-0767

Muge Klein, Turkish-German University, Turkey, ORCID: 0000-0003-2341-2975

Gary S. Lynn, Stevens Institute of Technology, United States, ORCID: 0000-0002-9670-5384

Semih Soran, Ozyigin University, Turkey, ORCID: 0000-0002-8731-9860

Husniye Ors, Gazi University, Turkey, ORCID: 0000-0002-8319-3340

Mehmet Tanyas, Maltepe University, Turkey, ORCID: 0000-0001-8934-3787

Tugba Orten Tugrul, Izmir University of Economics, Turkey, ORCID: 0000-0002-1369-8490

Nimet Uray, Kadir Has University, Turkey, ORCID: 0000-0003-2285-1845

Nan-yu Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0002-9189-1798

Fu-Yun Wang, Ta Hwa University of Science and Technology, Taiwan, ORCID: 0000-0003-1932-0293

Ugur Yozgat, Nisantasi University, Turkey, ORCID: 0000-0001-9893-3551

Zbigniew Bentyn, Poznan University, Poland, ORCID: 0000-0002-2061-2616



CONTENT

Title and Author/s	Page
1. ASRS, AMR integration with WMS - challenges and solutions <i>Naveen Chandra Kukkala</i> DOI: 10.17261/Pressacademia.2026.2049 JMML-V.13-ISS.1-2026(1)-p.1-9	1 - 9
2. Automating medical device warehouses: strategies for medium to large volume <i>Naveen Chandra Kukkala</i> DOI: 10.17261/Pressacademia.2026.2050 JMML-V.13-ISS.1-2026(2)-p.10-21	10 - 21
3. Strategic integration of green marketing and its impact on consumers' buying behavior <i>Diwakar Singh</i> DOI: 10.17261/Pressacademia.2026.2051 JMML-V.13-ISS.1-2026(3)-p.22-33	22 - 33
4. Impact Of Social Media Influencers In Shaping Travel Choices: A Case Of Tourist Destinations In Oman <i>Raja Tumati, Muaiyad Tariq Al Balushi, Bianca Zaloumis</i> DOI: 10.17261/Pressacademia.2026.2052 JMML-V.13-ISS.1-2026(4)-p.34-46	34 - 46