



ISTANBUL FINANCE CONGRESS

November 1, 2018

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Conference Program

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Işık University
Maslak Campus,
Istanbul

7th ISTANBUL FINANCE CONGRESS - 2018

<http://www.pressacademia.org/conferences/ifc-2018/>

November 1, 2018 / Thursday

09.00-09.30

Registration & Coffee

09.30-10.00

Opening Speeches

Prof. Suat Teker, Congress President
Prof. Cemal İbiş, Rector of Işık University
Hüsnü Güreli, President of Board of Trustees of Işık University.

10.00-10.45

Keynote Speaker (I)

Yücel Akdemir, President of ISMMMO
Debt Composition and its Effects on Business Life

10.45-11.30

Keynote Speaker (II)

Prof. Ziya Akıncı, President of Istanbul Arbitration Centre
Resolutions of Conflicts through Istanbul Arbitration Centre

11.30-12.00

Coffee Break

12.00-13.00

Keynote Speaker (III)

Prof. Hurşit Güneş, Marmara University
The Intermingling Relationship of Economics and Political Crises

13.00-14.00

Lunch

14.00-15.30

Session 1.1. / A304

Session 1.2. / A317

Session 1.3. / A319

Session 1.4. / A321

15.30-15.45

Coffee Break

15.45-17.15

Session 2.1. / A304

Session 2.2. / A317

Session 2.3. / A319

Session 2.4. / A321

Session 2.5. / A309

17.15-17.45

Conference Sum-up Meeting / All participants are invited.



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09.00 - 09.30 / Registration & Coffee

CONFERENCE HALL / 09.00 - 13.00

09.30 - 10.00 **Opening Speeches**
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ISTANBUL FINANCE CONGRESS

November 1, 2018

November 1, 2018 / Thursday

November 1, 2018 / Thursday / Session 1.1
A 304 / 14.00 - 15.30

Chair: Mustafa Turhan, Okan University

SOCIAL SECURITY STATUS OF TEMPORARILY ASSIGNED FOREIGN EMPLOYEES

Mahmut Kabakçı

COMMERCIAL BOOKS AS EVIDENCE IN COMMERCIAL DISPUTES ACCORDING TO TURKISH LAW

Çiçek Ersoy, Özgür Öztürk

CONDITIONS FOR BENEFITING FROM UNEMPLOYMENT INSURANCE

Arzu Hacıoğlu, Volkan Güneş

RELATIVE LABOR SHARE AND THE COST OF EQUITY

Figen Güneş Doğan

November 1, 2018 / Thursday / Session 1.2
A 317 / 14.00 - 15.30

Chair: Hakan Yetkiner, Economy University of Izmir

MACROECONOMIC DETERMINANTS OF ANTIDEPRESSANT USE

Elif Aykut, Gamze Gökalp, Hakan Yetkiner

RE-VISITING THE TURKISH STOCK MARKET EFFICIENCY: EVIDENCE FROM ADAPTIVE WILD BOOTSTRAP TESTING PROCEDURES

Efe Çağlar Çağlı

PRIVATE SECTOR INVESTMENT IN JORDAN: A FIRM-LEVEL ANALYSIS

Ghassan Omet

FACTORS INFLUENCING INVESTORS' DECISION MAKING PROCESS IN CRYPTOCURRENCY INVESTMENTS: A STUDY WITH CONJOINT ANALYSIS

Nurgün Komşuoğlu Yılmaz, Hülya Boydaş Hazar

November 1, 2018 / Thursday / Session 1.3
A 319 / 14.00 - 15.30

Chair: Hüseyin Mert, Okan University

TÜRKİYE CUMHURİYET MERKEZ BANKASI (TCMB) REZERVLERİNİN GÜÇLENDİRİLMESİNE YÖNELİK BİR ÖNERİ:

FINANSAL ARACILARA REZERV VERGİSİ

Mustafa Tevfik Kartal, Ömer Faruk Tan

ALTINA DAYALI FİNANSAL ÜRÜNLER VE YURTIÇİ TASARRUFLAR ARASINDAKİ İLİŞKİ: TÜRKİYE ÖRNEĞİ

Nurettin Öztürk

EKONOMİK BÜYÜME VE KURUMSAL KALİTE İLİŞKİSİ

Tuğba Figankaplan

TÜRKİYE'DE ENFLASYON SÜREKLİLİĞİNİN ANALİZİ

Bekir Aşık

NAKİT AKIŞ KARLILIĞI VE FİRMA PERFORMANSINA ETKİSİ

Hüseyin Mert, Fatih Koç, Bilellettin Topluk



ISTANBUL FINANCE CONGRESS

November 1, 2018

November 1, 2018 / Thursday

November 1, 2018 / Thursday / Session 1.4
A 321 / 14.00 - 15.30

Chair: Belma Öztürkcal, Kadir Has University

INTERNATIONAL TRADE RULES, ELECTRONIC PRESENTATION OF DOCUMENTS IN DOCUMENTARY CREDITS
Yurdagül Meral

AN EVALUATION OF COST AND PRICING STRUCTURES OF CAPITAL MARKET INFRASTRUCTURE INSTITUTIONS
Seven İpek, Cumhur Ekinci

THE EFFECT OF CAPITAL STRUCTURE ON THE VALUE OF FIRM. A STUDY OF TURKEY NON-METAL MINERAL PRODUCTS INDEX
Oktay Taş, Sinan Ede

ART AS AN INVESTMENT: FINANCIAL CRISES AND THE ART MARKET
Belma Öztürkcal

15.30 - 15.45 / Coffee Break

November 1, 2018 / Thursday / Session 2.1
A 304 / 15.45 - 17.15

Chair: Oktay Taş, Istanbul Technical University

VALUE RELEVANCE OF INTANGIBLES OF THE FIRMS WITH HIGH BRAND VALUES
Buket Atalay

THE GRANGER CAUSALITY BETWEEN TRANSPORTATION MEASURES AND WEALTH: A PANEL DATA APPROACH
Hakan Yetkiner, Mehmet Aldonat Beyzatl

CAUSALITY BETWEEN DOW JONES TRANSPORTATION INDEX, CPI TRANSPORTATION INDEX AND TRANSPORTATION SERVICES INDEX
Mehmet Aldonat Beyzatl

CONVERGENCE IN CARBON EMISSIONS ACROSS THE ANNEX I COUNTRIES: THEORY AND EVIDENCE
Esra Onater İşberk, Hakan Yetkiner

THE WORKING CAPITAL MANAGEMENT EFFECT ON PROFITABILITY OF ENERGY COMPANIES IN TURKEY
BASED ON DIFFERENT BUSINESS CYCLES
Oktay Taş, Çiğdem Güleröğlü Ataç

November 1, 2018 / Thursday / Session 2.1
A 317 / 15.45 - 17.15

Chair: Saygın Eyüpçiller, Işık University

DOES SENTIMENT AFFECT CAPITAL STRUCTURE DECISION?
Efe Çağlar Çağlı, Elif Korkmaz, Banu Durukan

DOES CORPORATE SUSTAINABILITY PRACTICES IMPACT FINANCIAL PERFORMANCE: A STUDY BASED ON BIST MANUFACTURING FIRMS
Nevzat Güngör

A COMPARİSON OF FAMA-FRENCH FIVE FACTOR AND THREE FACTOR ASSET PRICING MODELS: AN APPLICATION ON BORSA İSTANBUL
Güler Aras, İlhan Çam, Bilal Zavalı, Serkan Keskin

RELATION OF INTEGRATED REPORTING PRACTICES WITH FINANCIAL PERFORMANCE AND FIRM VALUE:
A RESEARCH ON SOUTH AFRICAN BANKS
Güler Aras, Vural Berberoğlü



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November 1, 2018 / Thursday / Session 2.2
A 319 / 15.45 - 17.15

Chair: Mahmut Kabakçı, Istanbul Technical University

PRESUMPTION OF NOVATION IN CURRENT ACCOUNT CONTACT ACCORDING TO TURKISH LAW
Çiğek Ersoy

THE RANGE OF JOB SECURITY PROVISIONS RELATED ESTABLISHMENT IN TURKISH LABOR ACT
Ulaş Baysal

THE OCCUPATIONAL HEALTH AND SAFETY OF DOMESTIC WORKERS IN TURKEY
Gizem Sarıbay Öztürk

THE EFFECT OF CASH FLOW STATEMENT ON COMPANIES PERFORMANCE: A STUDY OF SELECTED IN ENERGY SECTOR IN BORSA ISTANBUL
Oktay Taş, Alev Varcan Başkaya, Haluk Mert

November 1, 2018 / Thursday / Session 2.3
A 321 / 15.45 - 17.15

Chair: Nuray Terzi, Marmara University

ASYA EKONOMİLERİNİN DÖVİZ KURU POLİTİKALARININ DEĞERLENDİRİLMESİ
Nuray Terzi

SERMAYE HAREKETLERİ VE KONTROL MEKANİZMALARI
Meliha Burcu Kineş

SERMAYE HAREKETLERİNİN VE SERMAYE PİYASALARININ EKONOMİK BÜYÜMEDEKİ ROLÜ:
GELİŞMEKTE OLAN ÜLKELERİN PANEL VERİ ANALİZİ
Serpil Kuzucu

SOSYAL SORUMLU FİNANS: KAVRAMLAR VE YAKLAŞIMLAR ÜZERİNE GÜNCEL BİR LİTERATÜR TARAMASI
Narman Kuzucu

İHRACATIN DESTEKLENMESİNDE İHRACAT KREDİ SİGORTASININ ROL VE ÖNEMİ, EKONOMİK BÜYÜMEYE KATKISI
Müge Çetiner, Selda Eke

November 1, 2018 / Thursday / Session 2.3
A 322 / 15.45 - 17.15

Chair: Dilek Teker, Işık University

FOREIGN TRADE ANALYSIS OF DENİZLİ PROVINCE
Aysun Karadayı

FAMA-FRENCH BEŞ FAKTÖR MODELİ VE DEĞER FAKTÖRÜNÜN GEREKLİLİĞİ: BORSA İSTANBUL UYGULAMASI
Nesrin Özkan

A CASUAL RELATIONSHIP IN BETWEEN ECONOMIC VALUE ADDED AND CORPORATE VALUE
Dilek Teker, Elçin Alp

17.15 - 17.45

Conference Sum-up Meeting / All participants are invited.



Journal of Economics, Finance and Accounting (JEFA)

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Publication Language: English and Turkish

Published Since: 2014

Publication Months: March, June, September, December.

Indexing: Emerging Sources-SCI (under review), TUBITAK-ULAKBIM (under review), EconLit, EBSCO, TUBITAK-DergiPark, Ulrich's, ProQuest, Google Scholar, Open J-Gate, International Scientific Indexing (ISI), DRJI, ISRA, IZOR, Scientific Indexing Services (SIS), InfoBaseIndex, Root Indexing, Journal Factor Indexing.

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Research Journal of Business and Management (RJBm)

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